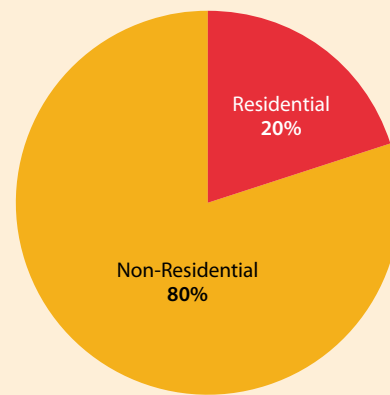
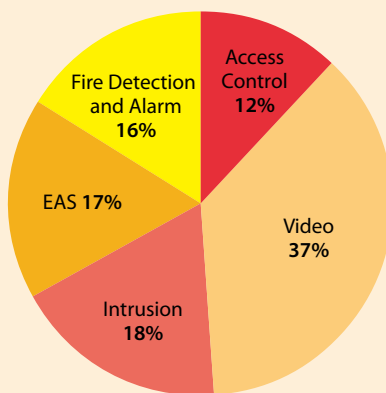
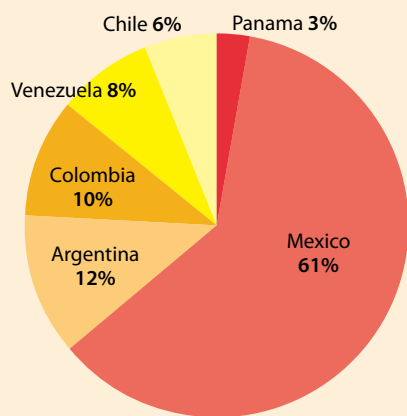


LATIN AMERICA

SECURITY MARKET REPORT

THE EPS MARKET IN THE 6 LATIN AMERICAN NATIONS STUDIED WAS VALUED IN 2008 AT ABOUT \$704 MILLION


Increasing crime in Latin America is driving growth in the physical security market, pushing the sector to nearly a half billion dollars a year in Mexico alone.

The comprehensive, 157-page *Latin America Security Market Report* provides in-depth analysis of the electronic physical security (EPS) markets in Argentina, Chile, Colombia, Mexico, Panama and Venezuela. In addition to analyzing the demand for security products in these high-growth markets, it looks at each nation's economy, demographics, infrastructure and legal and tax environment.

"As we see in the news, security is a real concern in many parts of Latin America, and the report reflects this. Growth in the electronic physical security sector is often significantly outpacing growth in the economy as a whole."

— Mark Visbal
Research Director,
Security Industry Association

Key Findings

- Size of the electronic physical security market:
 - Mexico: \$430 million
 - Argentina: \$84 million
 - Colombia: \$70 million
 - Venezuela: \$57 million
 - Chile: \$45 million
 - Panama: \$18 million
- Video systems account for the largest segment of the physical security markets in the six nations, with a combined market size of \$263 million. Intrusion alarm systems are the second largest segment at \$124 million.
- About 80 percent of electronic physical security revenues come from the non-residential market.
- Local production of security devices is low.
- Demand for integration is increasing.

Learn more about the *Latin America Security Market Report* on SIA's Web site at www.siaonline.org/research

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