

# UNITED STATES SECURITY MARKET REPORT

## and Economic Impact Study

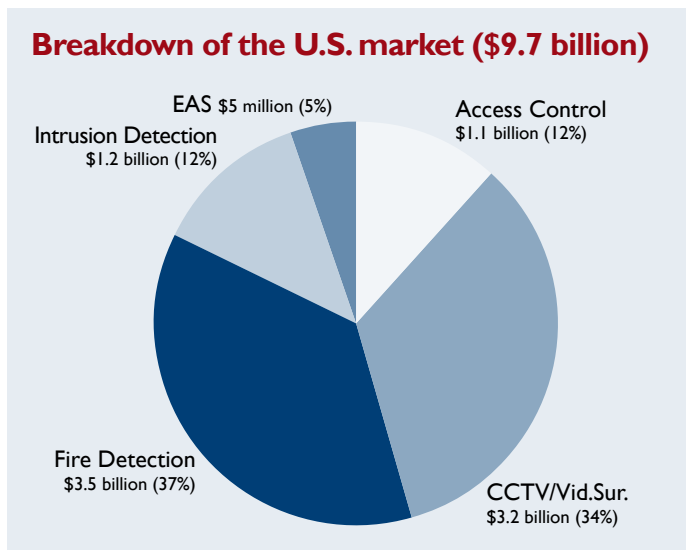
The United States is the world's largest market for security products and services. In 2007, the industry's commercial, institutional and government sectors produced 180,000 jobs nationwide and had a national economic impact of nearly \$18 billion.

### Employment impact of industry: 180,000 jobs

- Average salary: \$38,382 (compared to average U.S. salary of \$36,000)

### Nationwide economic impact of industry in 2007: \$17.9 billion

- Total security market: \$9.7 billion
- Supporting industries (installers, integrators, etc.): \$8.2 billion



**Annual growth in 2008 (projected)**

Access control	.6.4%
CCTV/Video surveillance.	.6.7%
Fire detection	.4.8%
Intrusion detection	.6.4%
Electronic article surveillance (EAS)	.5.5%

The *United States Security Market Report and Economic Impact Study* from the Security Industry Association (SIA) provides an objective, comprehensive analysis of this market, breaking it down by geography and technology and identifying opportunities for growth. Researchers used multiple methodologies, including:

- An electronic search of actual building specifications for new construction and renovations in the United States
- Proprietary modeling developed by RSMMeans, Global Insight and SIA
- Surveys of end-users and security professionals that measure:
  - End-user purchasing preferences
  - Market and technology trends
  - Current degree of integration
  - Current level of integration and rate of uptake

The top market driver for the purchase of security in the U.S. in 2007 was the rapid development of technology, with most renovations including the replacement of legacy systems with newer technologies such as biometrics and RFID.

SIA's *United States Security Market Report and Economic Impact Study* is available in PDF format. Learn more at [www.siaonline.org/research](http://www.siaonline.org/research).

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635 Slaters Lane, Suite 110  
Alexandria, VA 22314  
866-817-8888 | Fax: 703-683-2469  
[www.siaonline.org](http://www.siaonline.org)

